



# ILLINOIS LOCAL GOVERNMENT LAWYERS ASSOCIATION

## Corporate Sponsorship Program

The purpose of the Illinois Local Government Lawyers Association (ILGL) is to coordinate and promote professional legal education, information exchange and interaction among local government attorneys in Illinois in order to ensure the highest level of professional representation to units of local government. And, we believe that encouraging private sector partnerships enhance our awareness and understanding of your expertise, services and products.

**Please accept our invitation to join us in by becoming an active sponsor of the ILGL; participating in our growth and creating opportunities to inform and assist our members. We have some new benefits and levels of participation – and one of them may be right for you!**

Throughout the state, communities depend on highly qualified professional attorneys and others to meet the strenuous demands of local government. The ILGL provides timely, practical and relevant networks, publications, workshops, conferences and discussion venues. The Association enables local government lawyers to share information and solutions to problems of mutual interest by providing an open forum for the exchange of ideas and "no holds barred" discussions of issues.

**Why sponsor ILGL?** In order for members of ILGL to effectively serve local government organizations and clients, the membership needs the expertise of other professionals to accomplish this task. By gaining exposure to ILGL membership, you are in turn marketing your services to the benefit of your company and the ILGL members. Additionally, given that ILGL is an organization of municipal and local government attorneys throughout Illinois, by advertisement and sponsorship, you are able to get exposure to municipal attorneys across the state, which includes exposure to additional clients (e.g. elected officials and other local government professionals).

The following provides an overview of the valuable benefits of corporate sponsorship in the ILGL. Please read it and select the level of participation that best suits your organization. If you have any questions, please contact ILGL Executive Director Dawn S. Peters at 815-753-0923 or e-mail her at [dpeters@niu.edu](mailto:dpeters@niu.edu).

We look forward to your participation in the *ILGL Corporate Sponsorship Program*.

Sincerely,  
The ILGL Board

# ILGL Corporate Sponsorship

## Corporate Sponsorship Benefits \$500

- One year commercial affiliate membership in ILGL
- Half page business card-size ad\* in 10 issues of the ILGL Journal distributed to ILGL membership and all subscribing law libraries throughout Illinois
- Corporate Sponsor logo with link to corporate sponsor homepage on the ILGL website
- One full page (approximately 700 words) article in the ILGL Journal, furnished by you, addressing a matter of municipal interest (article per review and scheduling by ILGL)
- One Complimentary registration for the ILGL Annual Conference
- Signage at annual ILGL conference
- Marketing piece included in ILGL Annual Conference folder

### **CONFERENCE ADD-ONS:**

- Exhibit table at conference can be added for an additional \$250
- Exclusive Luncheon Keynote Sponsor for additional \$ 250 (includes brief 2-3 minute presentation at luncheon)

**\*Ad size can be upgraded to a full-size ad for all 10 issues for an additional \$500**

Please send a gif, jpeg, or tif file with at least 300 dpi resolution of your business card size advertisement and logo via e-mail to Dawn Peters at dpeters@niu.edu. E-mail is preferred.

\_\_\_\_\_ Yes, I would like to be a corporate sponsor for \$500 Amt. \_\_\_\_\_

\_\_\_\_\_ Yes, I would like to have an exhibit table at the annual conference for \$250 Amt. \_\_\_\_\_

\_\_\_\_\_ Yes, I would like to be the EXCLUSIVE Luncheon Keynote Sponsor for \$250 Amt. \_\_\_\_\_

\_\_\_\_\_ Yes, I would like to increase my ad to a full page for additional \$500 Amt. \_\_\_\_\_  
(only \$50/issue)

**TOTAL Amt. Enclosed** \_\_\_\_\_

Return this page indicating your choices with check payable to the ILGL Secretariat, Center for Governmental Studies, Northern Illinois University, DeKalb, Illinois 60115. Attention Dawn S. Peters, Executive Director.

**Sponsor Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

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**Website Address** \_\_\_\_\_ **Amount Enclosed \$** \_\_\_\_\_

Contributions are not tax deductible as ILGL is a 501(C)6

**Thank you for your sponsorship and your commitment to professional local government!**